



**Launch. Manage. Grow. Transition.**

## KICK-START AND ENERGIZE YOUR PLANNING PROCESS!

- ▶ Aspiring to start a new business?
- ▶ Managing a business?
- ▶ Growing a business to new levels?
- ▶ Transitioning to the next generation of management?

### **What is Ag Biz Basics?**

- A flexible program for new, expanding or transitioning agricultural businesses.
- An online tool to help you balance the passion of farming with the economic and financial side to help you work with your lender and be successful in your business.
- A hands-on program that helps you to establish written goals and get your financial business documentation, cash flow statements, balance sheets and cash income statements, in order.

## Ag Biz Basics features four eLearning modules:



### Module 1: Side by Side with your Lender

Planning, Goal Setting & Financial Documentation



### Module 2: Do You Cash Flow?

The Business Side of Production Planning



### Module 3: What are You Worth Financially?

Business and Personal Balance Sheets



### Module 4: Did You Make a Profit?

Income Statement

## Includes:

- 4 mobile-friendly eLearning modules with multiple choice quizzes
- Workbook with financial spreadsheet templates

## Time Commitment:

- Content can be completed in approximately 2 hours.
- Additional time spent on workbook applications, including goal setting and financial statement construction, will vary.

High Speed Internet access is strongly recommended.

For more information or to register  
for this course, please contact:



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